

### **Project Completion**

#### University of British Columbia – Okanagan Campus

COSC 304 - Introduction to Databases - Prof. Dr. Ramon Lawrence - 2024

Kian Shirvani | Mandira Samarasekara



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### 1. Introduction

### 1.1 Mission Statement

At LeagueCaps, our mission is to provide sports fans with a curated selection of baseball, football and basketball caps that combine style, quality, and authenticity. We are committed to delivering exceptional customer experiences, fostering a community of sports enthusiasts, and celebrating the vibrant culture of sports fandom.

### 1.2 Executive Summary

LeagueCaps is poised to become a leading provider of sports caps, catering to the growing demand for stylish, team-branded headwear. Our product offerings include officially licensed baseball and basketball caps, tailored for fans who value design, comfort, and representation of their favorite teams.

By leveraging modern e-commerce technology, LeagueCaps provides a user-friendly shopping experience, offering fast shipping and responsive customer service. Our initial market strategy focuses on targeting young adults and sports enthusiasts through digital marketing campaigns, social media engagement, and partnerships with sports influencers.

With a clear vision and a passion for sports culture, LeagueCaps aims to create a thriving community of loyal customers while achieving sustainable growth in the competitive sports merchandise market.



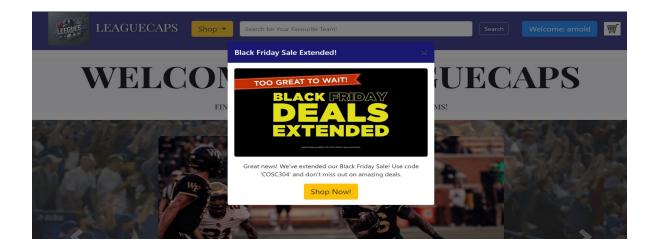
## 2. User Walkthrough

List of test users inserted into the customer table in the database using the DDLscript:

First Name	Last Name	Email	Phone Number	Address	City	State	Postal Code	Country	User ID	Password
Arnold	Anderson	a.anderson@gmail.com	204- 111- 2222	103 AnyWhere Street	Winnipeg	MB	R3X 45T	Canada	arnold	304Arnold!
Bobby	Brown	bobby.brown@hotmail.ca	572- 342- 8911	222 Bush Avenue	Boston	MA	22222	United States	bobby	304Bobby!
Candace	Cole	cole@charity.org	333- 444- 5555	333 Central Crescent	Chicago	IL	33333	United States	candace	304Candace!
Darren	Doe	oe@doe.com	250- 807- 2222	444 Dover Lane	Kelowna	BC	V1V 2X9	Canada	darren	304Darren!
Elizabeth	Elliott	engel@uiowa.edu	555- 666- 7777	555 Everwood Street	lowa City	IA	52241	United States	beth	304Beth!

## Pop up Promo:

Upon opening the website you will receive a special black fridæyale option which includes a discount code.



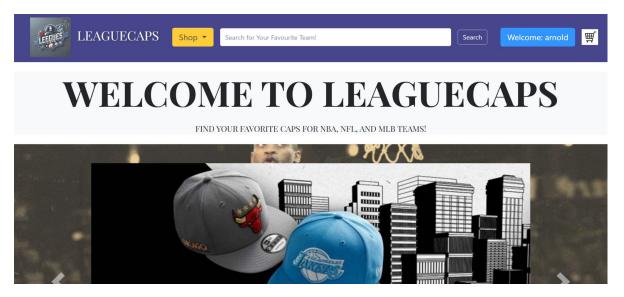


# Homepage

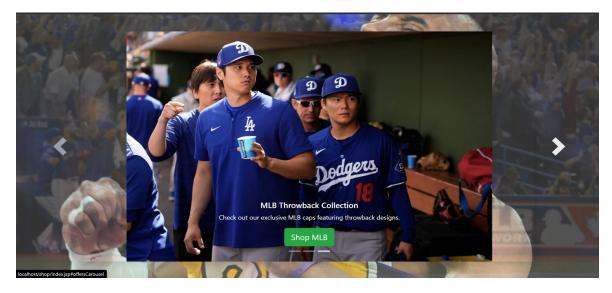
Below is a Screenshot of the website homepage (index.jsp):

The toolbar is consistent in all the pages in our website, you may click on "LEAGUE CAPS" to return to the homepage from any page

You may access the shopping cart at anytime by clicking on the shopping cart icon on the top right corner.



Below is the carousel view of the main page which indicates all 3 categories of Caps:





Below is the Dynamic best Sellers which show the caps with the hight number of sales:

### **Best Sellers**



Below are the 3 categories of caps we sell:

NRA		NFL		
NBA		NFL	MLB	
About	Shop	Support	Legal	
About Us Email Gift Cards Career Opportunities Gift Card Balanc Affiliates Coupons Mobile App Student Discour		Contact Us Return Policy	Terms of Use Privacy Statement	
		Sizing Help	Accessibility	
		Store Locator	Ad Choices Your Privacy Choices Modern Slavery Act Policy	

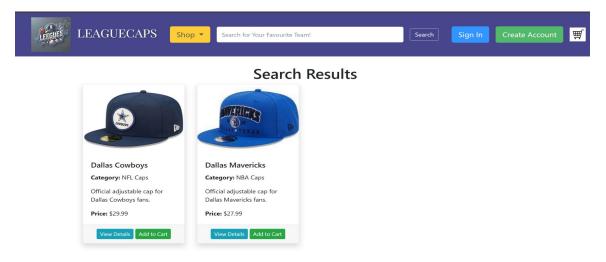
To begin shopping, you may click on the shop button on the toolbar, shop button on the carousel view, click on any of the caps in the dynamic best sellers section, or just select the from the 3 available categories.



## Search

You may use the search bar at the top of the homepage to search for a specific cap

(search "Dallas"): product.jsp



When you click on view details, it takes you to the product detail page for the cap.

You mayclick on any of the 4 buttons



### Shipping:



Dallas Cowboys Price: \$29.99
Shipping
This item will ship within 2 business days.
Details
Description
Reviews
Write a Review
Add to Cart
Continue Shopping

Details:



e: \$29.9	19
Shippin	9
<u>Details</u>	)
• Pro	duct ID: 1
• Bran	nd: '47
• Imp	orted
• Six	panels with eyelets
• Emb	proidered graphics with raised details
• One	size fits most
• Wo	ven clip tag
• Mat	erial: 100% Cotton
• Wip	e clean with a damp cloth
• Cur	ved bill
<ul> <li>Adji</li> </ul>	ustable fabric strap with snap button
<ul> <li>Low</li> </ul>	Crown
• Uns	tructured relaxed fit
• Offi	cially licensed



### Description:



Dallas Cowboys
Price: \$29.99
Shipping
Details
Description
Wearing LeagueCaps ensures you're sporting officially licensed gear that lets you represent your favorite team with loyalty and pride. Show the world your true fandom!
Reviews
Write a Review
Add to Cart
Continue Shopping

#### Reviews:



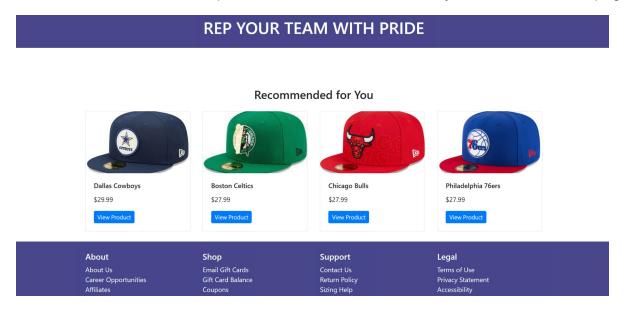
Dallas Cowboys
Price: \$29.99
Shipping
Details
Description
Reviews
Rating: 5 / 5
Comment: I absolutely love this cap
Date: 2024-12-06 10:40:25.617
Write a Review
Add to Cart
Continue Shopping



You can click the Write a Review button on the detail page, this will direct you to review.jsp as long as you are logged in, have purchased this cap and you haven't already made a review on it.

	Dallas Cowboys	
	Price: \$29.99	
	Description: Official adjustable cap for Dallas Cowboys fans.	
Rating (out of 5):		
Rating (out of 5): Comment (up to 1000 characters):		

This is the recommended caps for each user based on what yoselect on the detail page:





# Login

This is the login page: login.jsp

LEAGUECAPS	Search for Your	Favourite Team!	Search Sign In	Create Account
		Login		
	User ID Enter your User ID	*		
	Password Enter your password	I *		
		Login Create an Account		
About	Shop	Support	Legal	

## **Create Account**

This is the create account page for those who don't already have an account with us: createAccount.jsp

Create	Account
User ID	
	*
Password	
	*
Confirm Password	
	*
First Name	
Last Name	
Email	
Crea	te Account



# User Account page

This is the user account page, users must blegged in to access this page: customer.jsp

LE	EAGUECAPS	Shop ▼ Sear	ch for Your Favourite Team!	Search	Logout 🛒		
			User Account Page				
	Administrator Portal View Your Orders						
	ID		1				
	First Name		Arnold Anderson				
	Email		a.anderson@gmail.com				

If you click the Administrator portal, it takes you to the admin page: admin.jsp

This presents an order summary and a list of all the current customers in our database.

#### Admin Page

Order Summary				
Order Date	Total Sales			
2019-10-15	\$509.1			
2019-10-16	\$106.75			
2019-10-17	\$327.85			

	List of All Customers	
Arnold Anderson		
Bobby Brown		
Candace Cole		



If you click on the "View Your Orders" button on the user account page, it takes you to the list of your orders: listorder.jsp

Lea	agueCaps Shop 🔻 Search for Your Favour	ite Team!		Search Logout			
		Your Orders					
	Order ID: 1						
	Order Date: 2019-10-15 10:25:55.0 Shipping Address: 103 AnyWhere Street, Winnipeg, MB, R3X 45T, Canada						
	Total Amount: \$91.70						
	Order Items: Product ID	Quantity	Price				
	1	1	\$29.99				
	5	2	\$21.35				
	10	1	\$31.00				
	Total	4	\$103.69				

You can also update your information on the user account page.

Once you enter the new information, select the update information button to confirm changes.

	Update Information		
User ID	arnold		
Password	New Password		
Country	Canada		
Postal Code	R3X 45T		
State	МВ		
City	Winnipeg		
Address	103 AnyWhere Street		
Phone Number	204-111-2222		
Email	a.anderson@gmail.com		
Last Name	Anderson		



## Add to cart

This is the add to cart page: addcart.jsp.

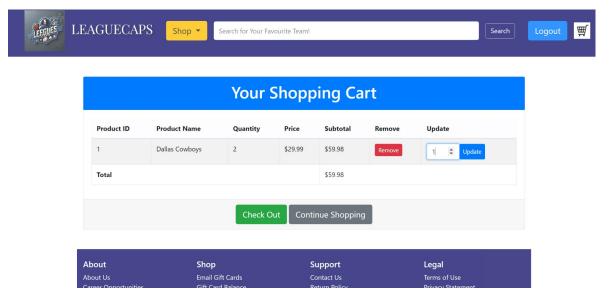
You can adjust and update the quantity of caps you wish to order.

If you attempt to order more than what's available in stock, it will show an error message.

You can also choose to remove the items in your cart.

If you still wish to add more caps to your cart, click on "Continue Shopping".

If you found what you were looking for you may click on "CheckOut."



Upon clicking checkout, it will direct you to the slipping info page: shippingInfo.jsp

Here you are prompted to enter your shipping information.

Navigation buttons are added to give control to the user.



S	Shipping Information				
	Enter your Shipping Information				
	Address				
	City				
	State				
	Postal Code				
	Country Previous Home Submit				

After submitting the shipping information you will be directed to the payment information page: paymentinfo.jsp where you are prompted to enter your payment information

LEEGUES	LEAGUECAPS	Shop 🔻 Search	h for Your Favourite Team!		Search Logout 🛒
		Ρ	ayment Informatic	on	
			Enter your payment information:		
			Payment Type		
			Payment Number		
			MM/YY Previous Home Submit		
			Previous Home Submit		
	About	Shon	Support	Legal	



Once you submit your payment information, you are directed to the checkout line:

Checkout.jsp where you must enter your customer ID and password inorder to complete the transaction

LEEUES	LEAGUECAPS	Shop 🔻 Search for	Your Favourite Team!		Se	harch	Щ.
		League	eCaps Chec	kOut Line			
			tomer ID and password to co Customer ID	omplete the transaction:			
			Password Previous Home	w Submit			
	<b>About</b> About Us Career Opportunities	<b>Shop</b> Email Gift Cards Gift Card Balance	Suppo Contact Return	t Us	<b>Legal</b> Terms of Use Privacy Statement		

Finally after submitting the customer ID and password, you are directed to the Order Confirmation page: order.jsp which shows the details of your order and informs you that the order has been placed successfully.

Order Details	
Product Quantity	Price Total
Dallas Cowboys 2	\$29.99 \$59.98
Grand Total	\$59.98



# 3. Implemented Features

Final Overall System Features	Category	Possible Points	Points	Comments/Code File
Documentation (15 total points)				
Executive Summary (up to 1 page)	Core	2	2	final_report.docx
System Features (2 pages)	Core	2	2	final_report.docx
List of Web and AI sources used	Core	3	3	final_report.docx
Walkthrough with screenshots (up to 15 pages)	Core	8	8	final_report.docx
Hosting (10 total points)				
Running on cloud server	Advanced	10	10	
Main/Home Page (up to 14 total points)				
Search for a product by name	Core	1	1	Most pages with search bar in header
Browse products by category	Core	1	1	Listprod.jsp
List products (by search/browse)	Core	1	1	Listprod.jsp
List products with image	Core	1	1	Listprod.jsp
Page header with menu	Basic	1	1	All pages with header
Page header shows current logged in user	Basic	1	1	Index.jsp
Dynamic products on page based on sales	Basic	2	2	Index.jsp
Improved UI (user-friendly, images, etc.)	Basic	2	2	All pages
Product recommendation based on user	Advanced	4		
Shopping Cart (up to 8 total points)				



Add to shopping cart	Core	1	1	Addcart.jsp
View shopping cart	Core	1	1	Showcart.jsp
Update quantity (with data validation)	Basic	1	1	Addcart.jsp
Remove item from shopping cart	Basic	1	1	Showcart.jsp, addcart.jsp
Improved formatting/UI (e.g. in header bar)	Basic	1	1	Showcart.jsp
Cart stored in database between sessions	Basic	3	3	Showcart.jsp
Checkout (up to 9 total points)				
Checkout with customer id	Core	1	1	checkout.jsp
Checkout with payment/shipment info	Basic	2	2	paymentInfo.jsp, shippingInfo.jsp
Checkout with data validation	Basic	2	2	Order.jsp, checkout.jsp, paymentInfo.jsp, shippingInfo.jsp
Multiple shipments per order supported	Advanced	2		
Calculate taxes/shipping (by items/state)	Advanced	2		
Product Detail Page (up to 2 total points)				
Product detail page and item description	Core	1	1	Product.jsp
Product detail has an image from database	Core	1	1	Listprod.jsp

User Accounts/Login (up to 12 total points)				
Create user account page	Basic	2	2	createAccount.jsp
Create account with data validation	Basic	2	2	createAccount.jsp



Edit user account info (address, password)	Basic	2	2	Customer.jsp
Login/logout	Core	1	1	Login.jsp, logout.jsp
Register user/Forgot password email	Advanced	4		
Page listing all orders for user	Core	1	1	Listorder.jsp
Product Reviews (up to 5 total points)				
Ability to enter a review on a product	Basic	2	2	Product.jsp,review.js p
Display product review on product detail page	Basic	1	1	Product.jsp
Restrict to one review per user on item purchased	Advanced	2	2	Review.jsp
Warehouses/Inventory (up to 5 total points)				
Display item inventory by store/warehouse	Basic	2		
Edit item inventory by store/warehouse	Advanced	3		
Administrator Portal (up to 19 total points)				
Secured by login	Core	1	1	Admin.jsp, login.jsp
List all customers	Core	1	1	Admin.jsp, customer.jsp
List report showing total sales/orders	Core	1	1	Admin.jsp
Report with a graph	Advanced	3		
Add new product	Basic	2		
Update/delete product	Basic	2		
Change order status/ship order	Basic	1		
Upload a photo to file system for product	Advanced	2		



OR: Upload a photo to database for product	Advanced	4		
Database restore with SQL script	Basic	2		
Add/update warehouse, customer	Basic	2		
Database System/General				
Implement some validation using triggers	Advanced	2		
Use AJAX for some pages	Advanced	4		
User interface and navigation/usability		Up to 5	5	Page is optimized with bootstrap and built with most human computer interaction principles in mind (usability goals, user experience goals etc.). Website mobile version is user friendly as well, mainly with the help of bootstrap.
Others (your suggestions)		Up to 5	3	Popup on loading index.jsp
Presentation – December 5 <sup>th</sup> , 2024			5	
Total: (out of 50 with maximum of 10 bonus marks. i.e. 60 points out of 50 is max.)			79/50	



## 4. List of Web & AI References

Kian

All chatgpt conversation list removed.

https://getbootstrap.com/

https://learn.microsoft.com/en -us/answers/questions/499956/jdbc-connection-issue

Hosting conversations

https://learn.microsoft.com/en -us/answers/questions/499956/jdbc-connection-issue

Mandira

All chatgpt conversation list removed.

https://www.oracle.com/technical -resources/articles/javase/servlets-jsp.html

https://beginnersbook.com/2013/11/jsp-implicit-object-session-withexamples/#:~:text=%3E ,The%20session.,until%20the%20session%20remais%20active.

