

**COSC 419:  
Mobile Educational Game  
Development**

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Image taken from [www.dragosroua.com](http://www.dragosroua.com)

# Goals

- Want to present goals that *seduce* players into pursuing them
  - “I’ll just keep playing until I ...”
- Goal attainment based on player decisions
  - What if I did ... back when ...?
- Consequences not predictable (boring)
  - Design a large possibility space
  - e.g. Conquer that city

# Overlapping Goals

- Develop short, medium, long term goals
  - Short is ~1-2 min
  - Long is ~3-4 hours
- Overlap long and short term goals
- e.g.: G1: sail into town to get instructions
  - G2: attack ship (short)
    - G2 supports G4
    - G2 competes with G3
  - G3: visit another town (short)
  - G4: earn riches (long)

# Mutually Exclusive Goals

- Incorporate into the big picture story
- Force player to choose
- Live with different consequences
- e.g.: Do I spend resources on ...  
building farmers to get more population?  
vs.  
military units to protect my coast from raids?

# Common Goals

- Capture/destroy.
- Control territory.
- Collect.
- Solve.
- Chase/race/escape.
- Align.
- Build.



**Figure 6.1** What if your avatar had to tediously jump over a long series of walls?

# Keeping Players Engaged

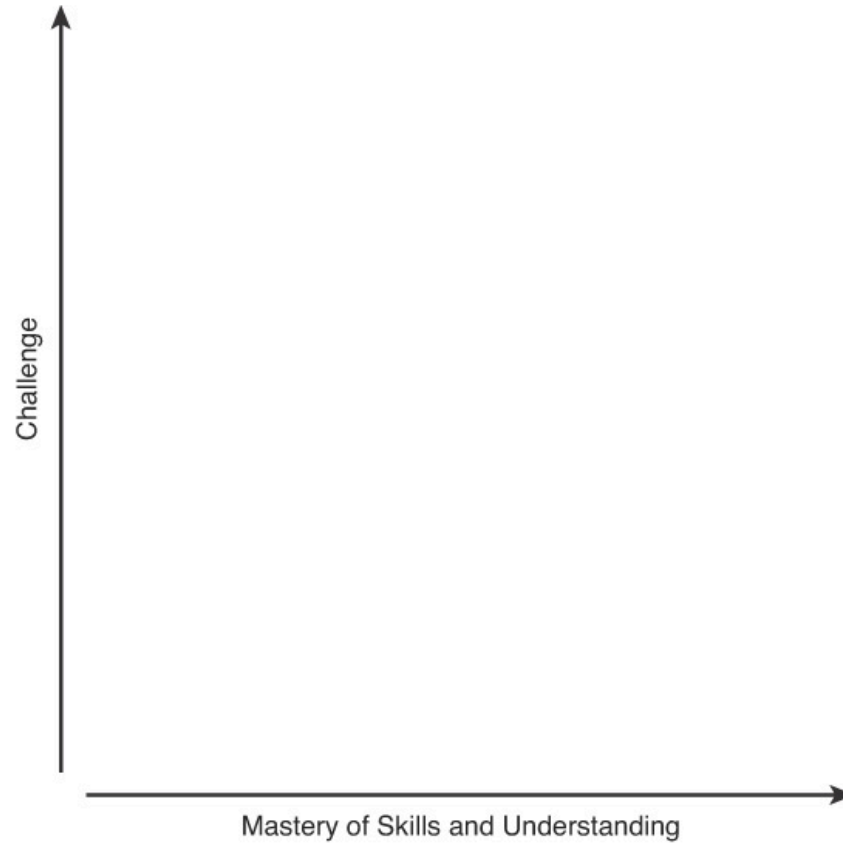
- What to consider over time?



# Keeping Players Engaged

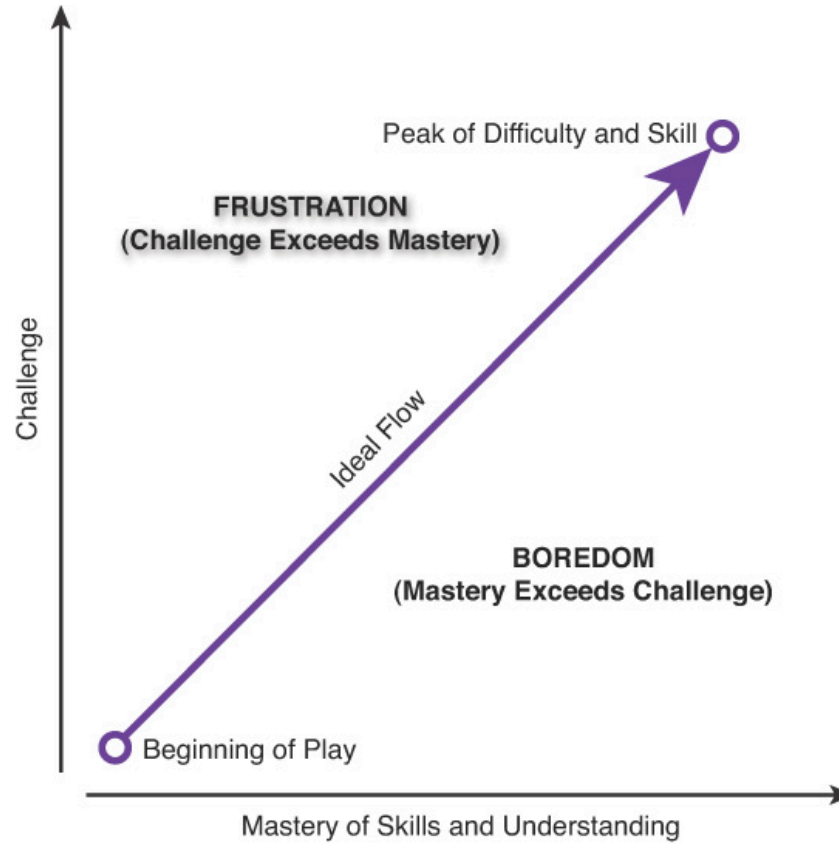
- What to consider over time?
  - Variation in task
    - “Flavour” (e.g. setting, story, etc.)
    - Difficulty
  - Player’s changing skills
- How to keep players in a **flow**?

# Flow State



**Figure 6.2** For some game creators, the ideal experience involves staying in the zone between boredom and frustration as the player's skills improve.

# Flow State



**Figure 6.2** For some game creators, the ideal experience involves staying in the zone between boredom and frustration as the player's skills improve.

# Different Paths

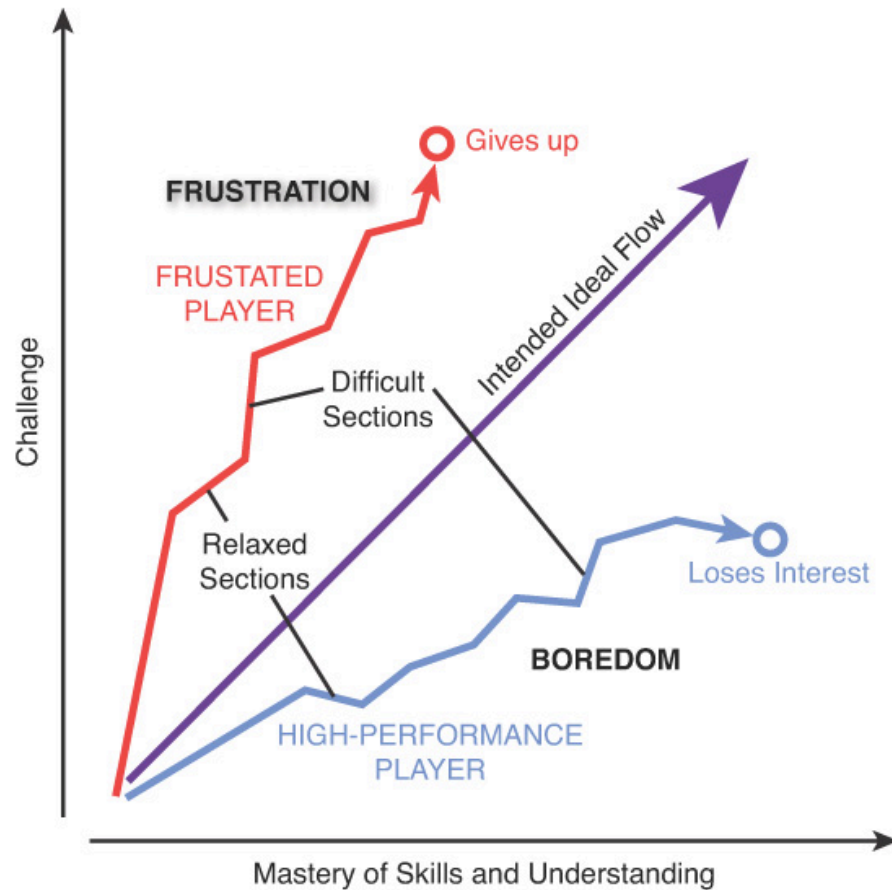


Figure 6.5 Same flow diagram but with zigzag lines for different players.

# Experiences in Flow State

- Flow: The Psychology of Optimal Experience (Csikszentmihalyi 1990)
  - Extreme focus on task
  - Sense of active control
  - Merging of action and awareness
  - Loss of self-awareness (**zone**)
  - Distortion of experience of time
  - Experience of task being the only necessary justification for continuing

# Another Ideal

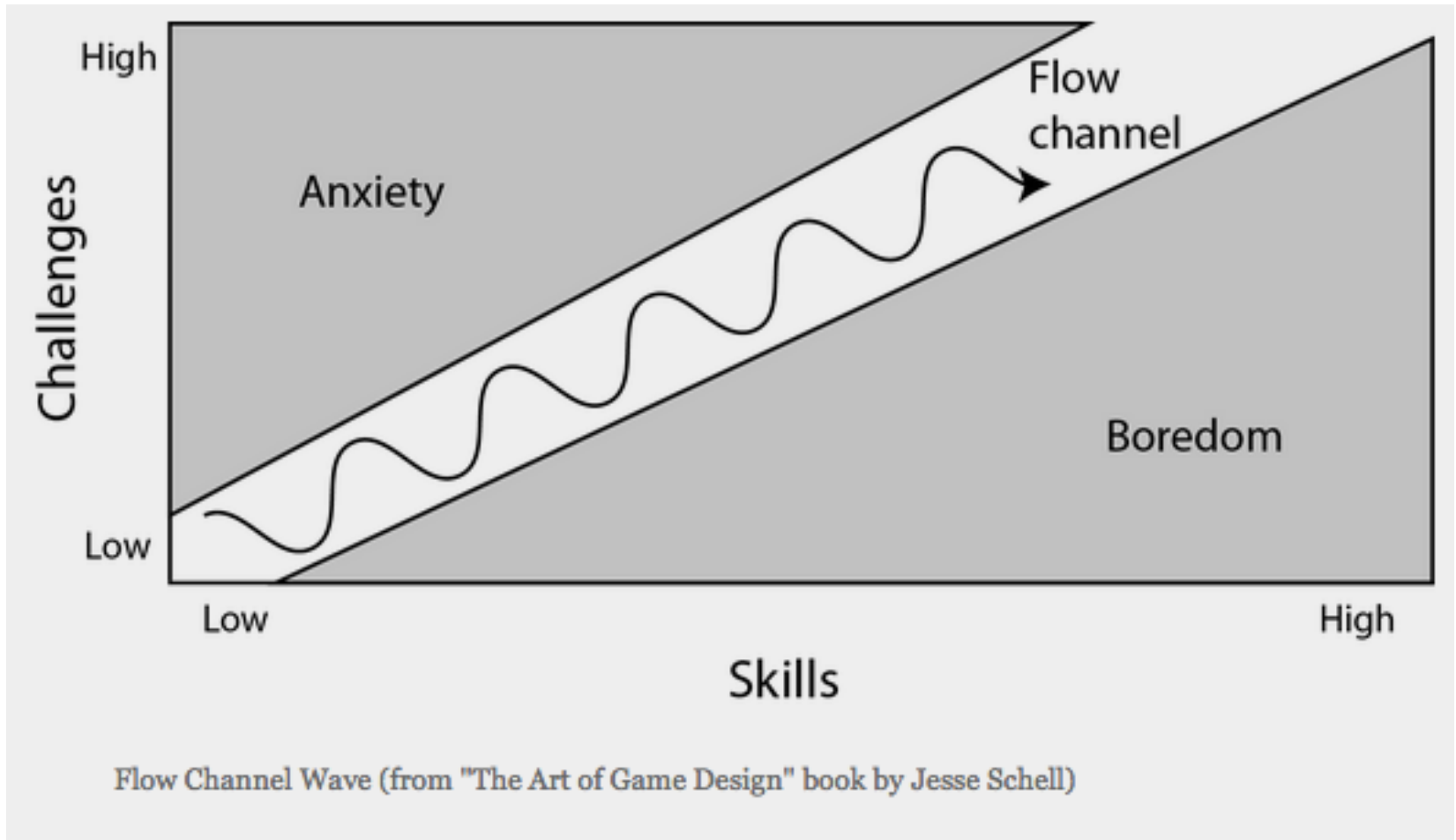


Image taken from [www.gamasutra.com](http://www.gamasutra.com)

# Possible Techniques



# Possible Techniques

- Match goals with player's skills
  - Design game for target audience
  - Build adaptive game and learn about your players through observations





# Possible Techniques

- Match goals with player's skills
- Provide clear and timely feedback
  - Good job, try harder, 9/10, ...
  - Constructive feedback for guidance
  - Like hints



# Possible Techniques

- Match goals with player's skills
- Provide clear and timely feedback
- Develop levels
  - Allow flexible entrance model
  - Not necessarily “levels”: can be cities on a map.

How?



# Possible Techniques

- Match goals with player's skills
- Provide clear and timely feedback
- Develop levels
- Create assessments
  - e.g., bosses as tests



# Exceptions Exist (Rare)

BEST: 126:17

TIME

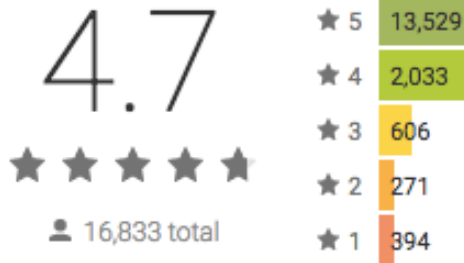
16.53



# Exceptions Exist (Rare)

REVIEWS

 Write a Review



100,000-500,000 installs



**Tyler Buehner** ★★★★★

*Wow Hyper modes are impossible on the mobile. Especially hyper hexagonest.*



**Umair Nafee** ★★★★★

*You will hear "Game Over" a lot It's a REALLY hard game, and with no easy mode, beginners*



**charlie watson** ★★★★★

*I really like this game I love this game on desktop so I bought it on mobile. On desktop I have*

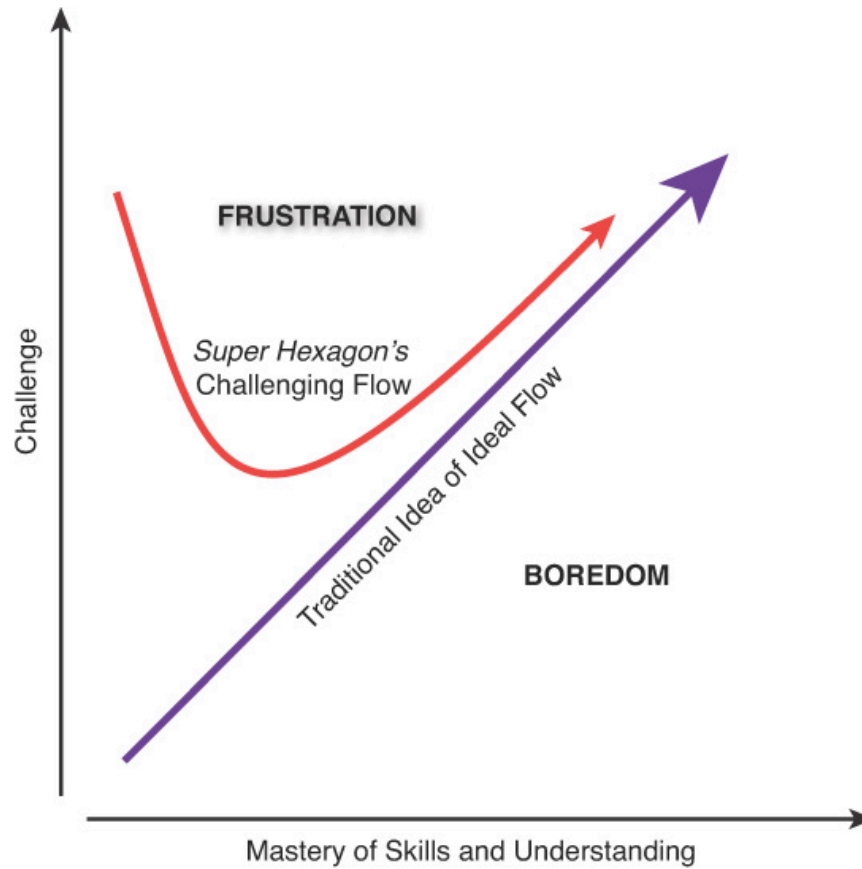


**Ryan Karagozian** ★★★★★

*Amazing Game I finally just beat hexagonestest and it was so amazingly satisfying. This*

Image taken from <https://play.google.com>

# Super Hexagon's Flow



**Figure 6.4** If a player isn't put off by the difficult beginning, finding the flow of *Super Hexagon* can be a thrilling ride.