# COSC 442: Mobile Educational Game Development

Dr. Bowen Hui University of British Columbia Okanagan

# Relevant Topics

- Edutainment, educational software, educational games
- Artificial intelligence (AI)
- Human-computer interaction (HCI)
  - User-centered design (UCD)
- Mobile computing

#### **Educational software**

Why develop it?

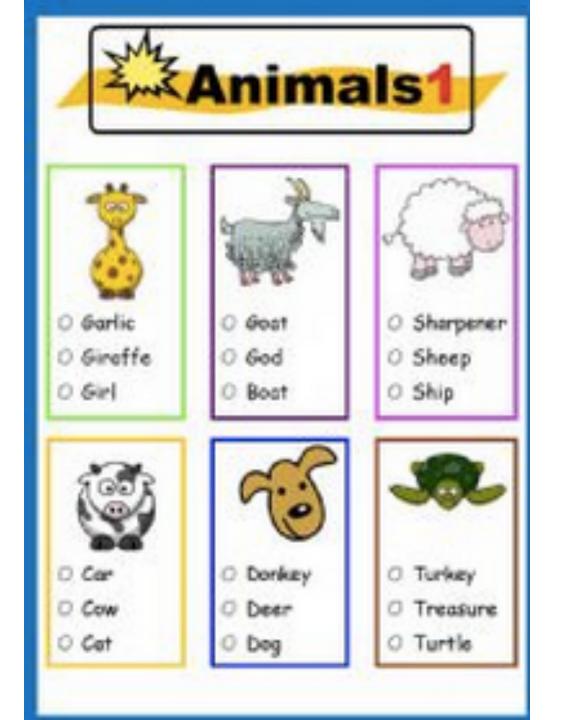
#### **Educational software**

- Why develop it?
- Software for educational purposes
  - Course delivery
  - Content management
  - Educational games
  - Edutainment



Gus wants a jug!

Gus wants a hug!



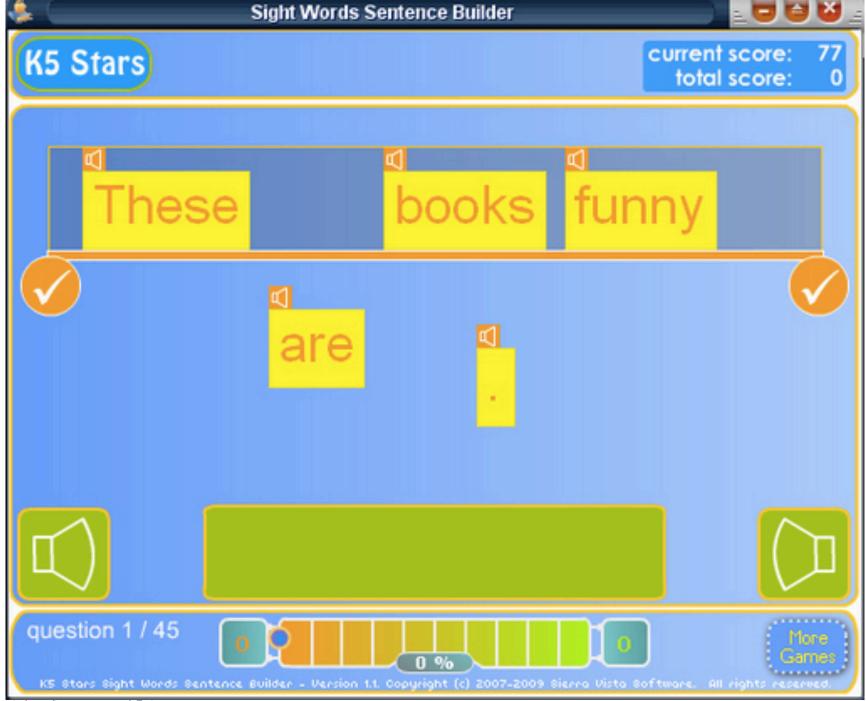
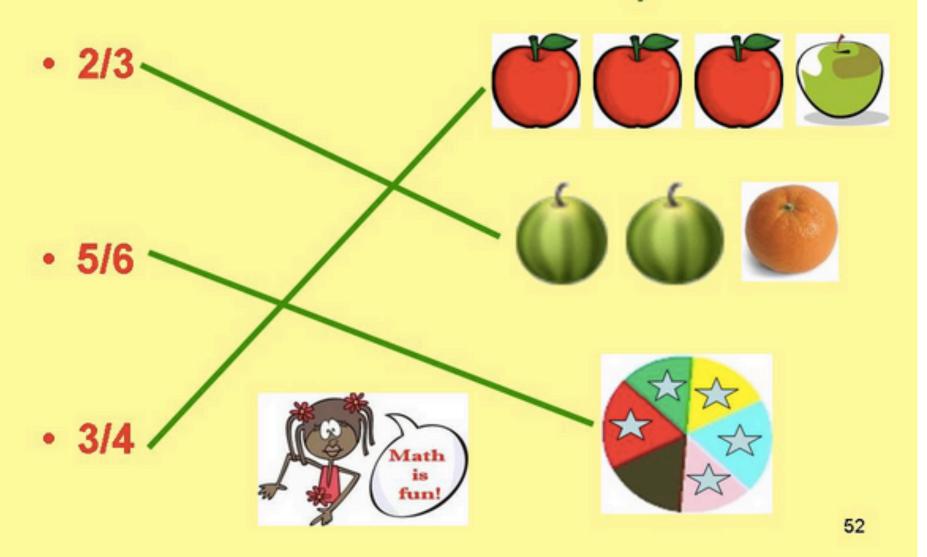
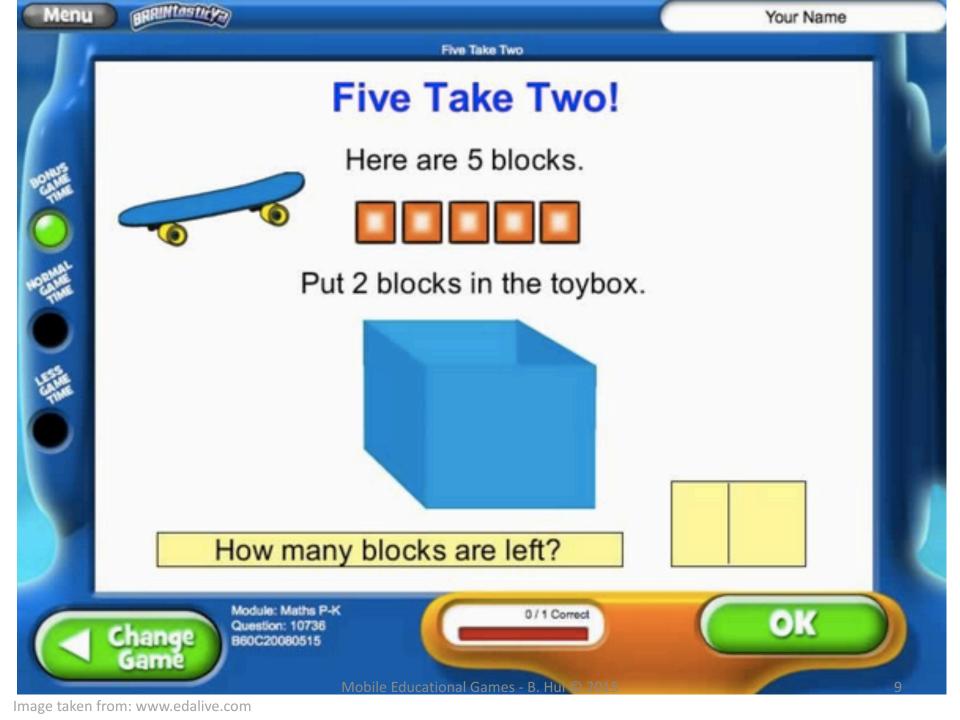
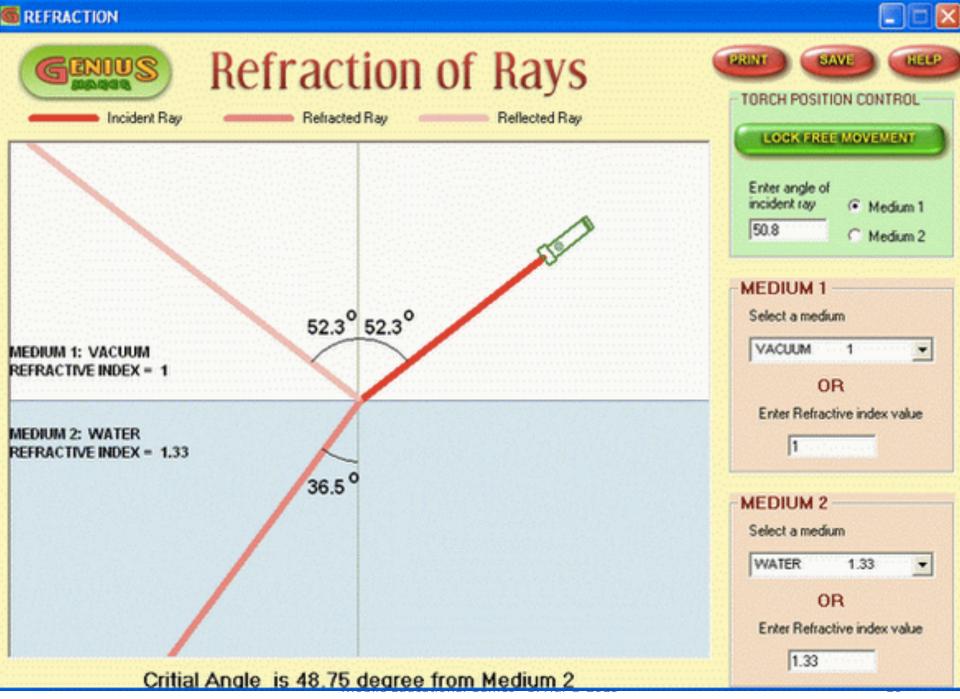


Image taken from: www.k5stars.com

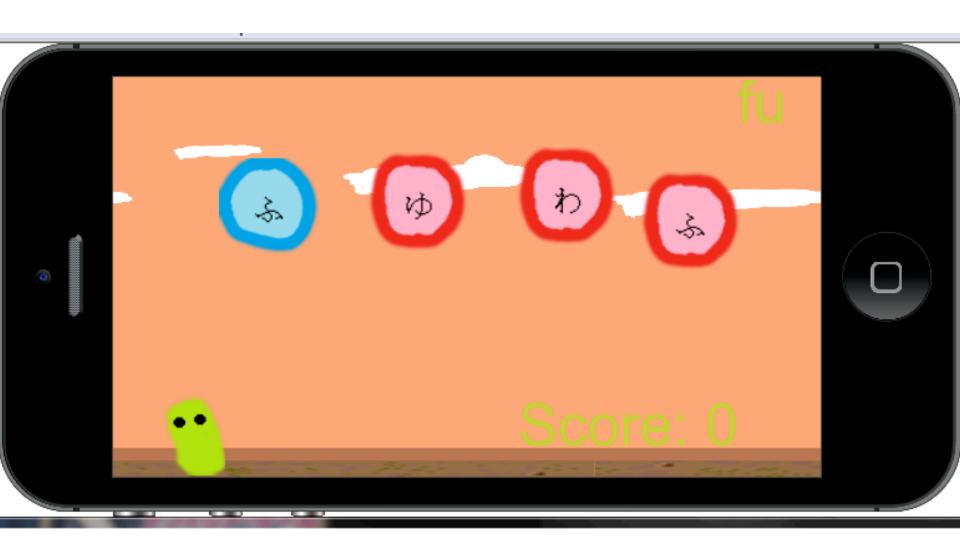
# Fractions Match the fractions with their pictures.

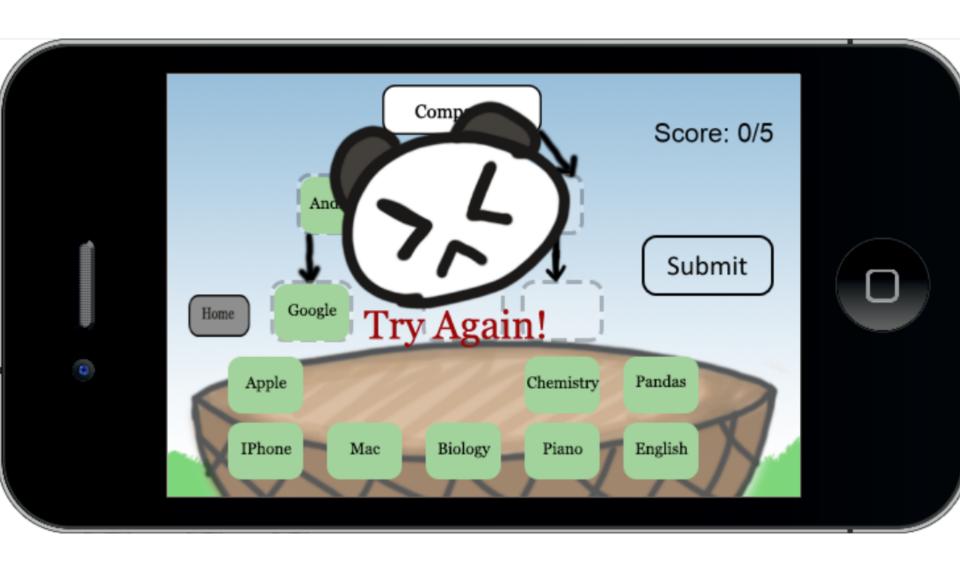


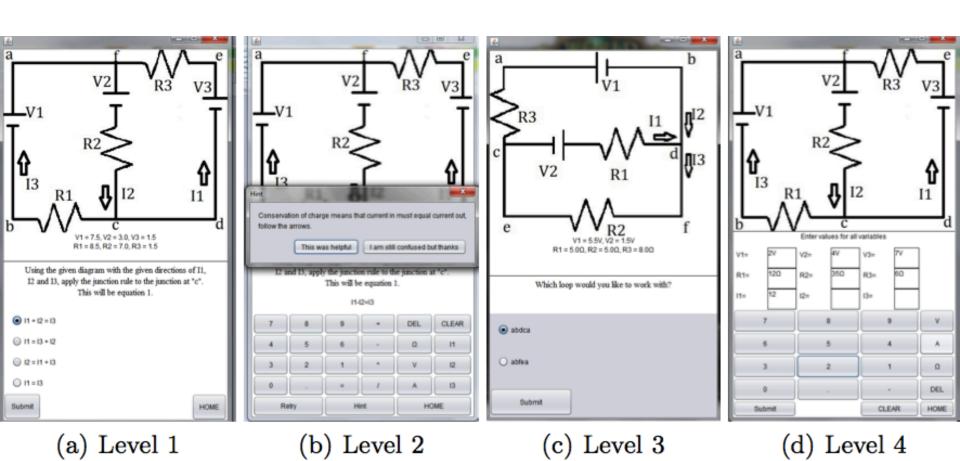


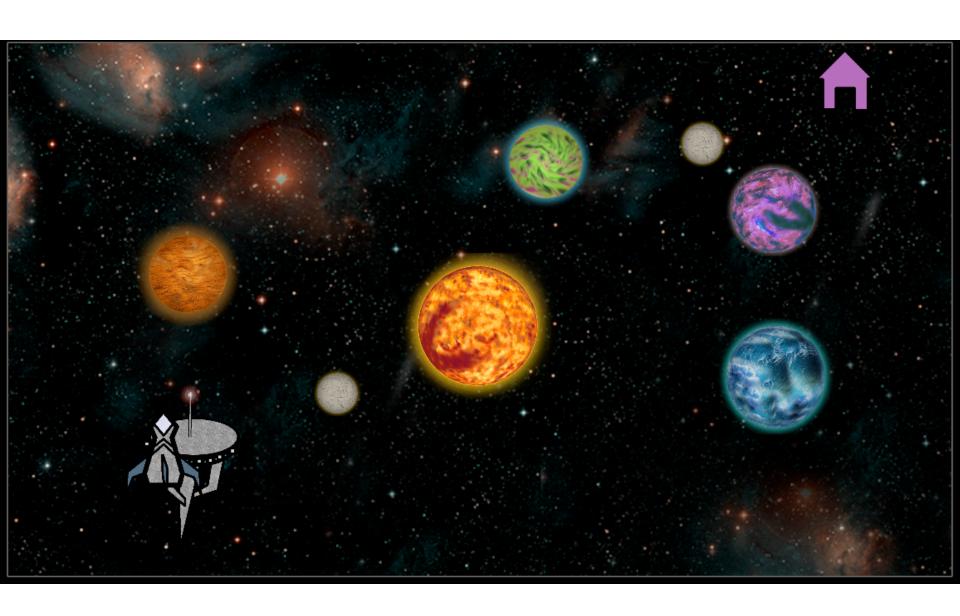














Score: 0
Time: 0:06

Score: 0
Time: 0:06

MENU
STATS

Normal Mode		Challenge Mode	
High score	O	O	
All-Time Accuracy	0.00%	0.00%	
Longest Life	0:00	0:00	
Total Deaths	О	O	
Deaths By Jumper	О	O	
Deaths By Bird	О	O	(1000
Deaths By Crawler	О	O	clear
Death By Boss	О	О	MENU

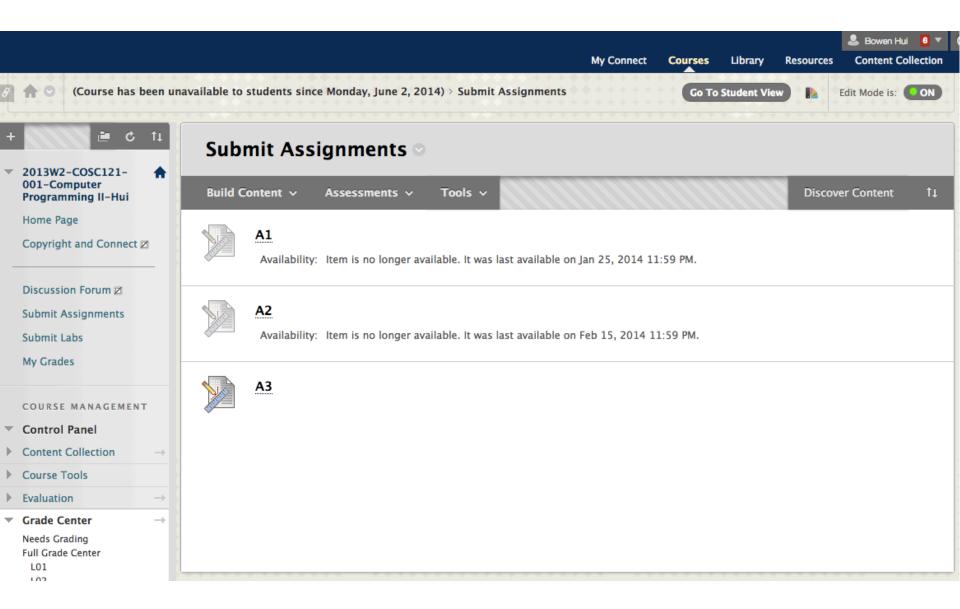
← Art & Activity: Interactive Strategies for Engaging with Art





#### Discussions





- To test students on specific concepts
- To give students practice on exercises
- To teach students new concepts
- To act as a management tool for learning content

- To test students on specific concepts
- To give students practice on exercises
- To teach students new concepts
- To act as a management tool for learning content

Which is harder to build well?

- To test students on specific concepts
- To give students practice on exercises
- (most)
  educational
  games

- To teach students new concepts
- To act as a management tool for learning content

- To test students on specific concepts
- To give students practice on exercises 
   for
- To teach students new concepts
- To act as a management tool for learning content

Educational but not fun



- Educational but not fun
  - Possible workarounds:
    - Incorporate scoring and time limits
    - Design for (self or multiplayer) competition
    - Provide context / larger goal
    - Consider a social aspect and cooperation strategies

- Educational but not fun
- Fun but no learning value



- Educational but not fun
- Fun but no learning value
  - Possible workarounds:
    - Start with learning goal
    - Gamify existing educational content

- Educational but not fun
- Fun but no learning value
- Design issues



- Educational but not fun
- Fun but no learning value
- Design issues
  - Possible workarounds:
    - Get early user feedback
    - Iterative prototyping

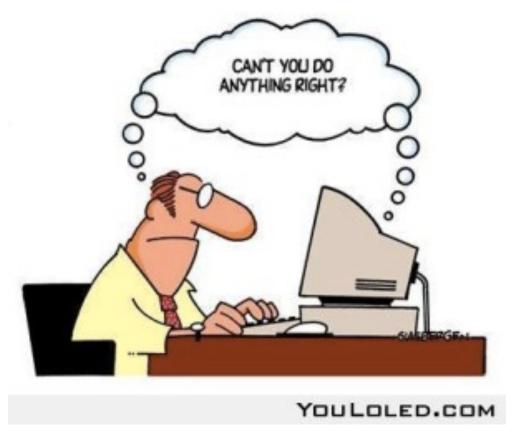
- Educational but not fun
- Fun but no learning value
- Design issues
- Limited play



- Educational but not fun
- Fun but no learning value
- Design issues
- Limited play
  - Possible workarounds:
    - Larger database of exercises
    - Add levels
    - Allow for user-generated content
    - Allow for multiplayer competition

# Human-computer interaction (HCI)

What role does HCI play?

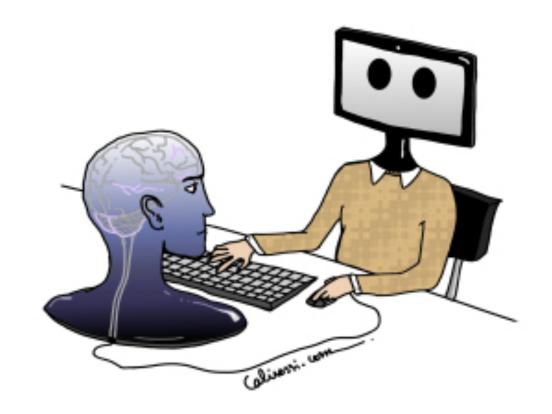


# Human-computer interaction (HCI)

- What role does HCI play?
  - Involves student user
  - Involves computer
    - As a medium to transmit information from teacher
    - As an intelligent tutor
    - As a peer learner

# Artificial intelligence (AI)

What role does AI play?



# Artificial intelligence (AI)

- What role does Al play?
  - Make things "smarter"
    - What things?
    - How? (See weeks 8, 9, 10)

# Artificial intelligence (AI)

- What role does Al play?
  - Make things "smarter"
    - What things?
    - How? (See weeks 8, 9, 10)

- Related areas:
  - Intelligent interfaces
  - Intelligent tutoring systems

- Content planning
- Display of information
- Engaging the learner
- Helping the learner
- Adapting to the learner's needs

- Content planning
  - Relevant exercises
  - Appropriate and timely feedback
  - Coherent and organized content
- Display of information
- Engaging the learner
- Helping the learner
- Adapting to the learner's needs

- Content planning
- Display of information
  - Clear, consistent, easy to follow, easy to discover
  - Age and skill appropriate (e.g., wording, graphics)
  - Minimize cognitive load
- Engaging the learner
- Helping the learner
- Adapting to the learner's needs

- Content planning
- Display of information
- Engaging the learner
  - Age and culture appropriate
  - Makes learner want to keep using the software
- Helping the learner
- Adapting to the learner's needs

- Content planning
- Display of information
- Engaging the learner
- Helping the learner
  - Step-by-step guidance
  - Know when to offer help
  - Know what kind of help to offer
- Adapting to the learner's needs

- Content planning
- Display of information
- Engaging the learner
- Helping the learner
- Adapting to the learner's needs
  - Level of difficulty
  - Amount of guidance and feedback

# Mobile computing

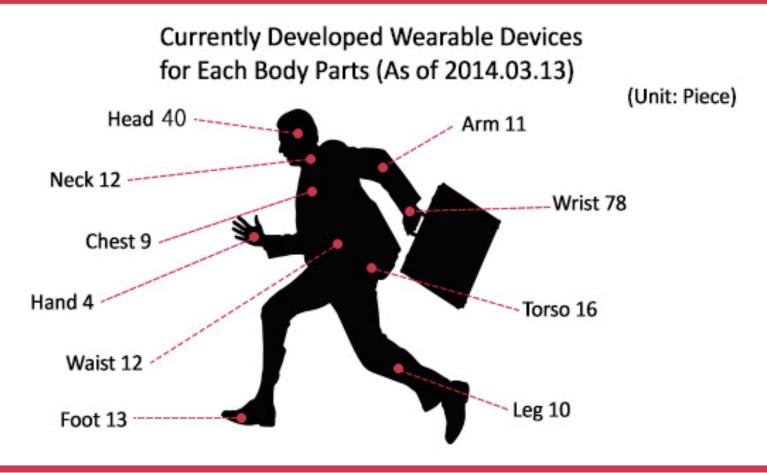
- Mostly hardware issues:
  - Processing power
  - Networking and bandwidth
  - Power consumption
  - Data storage and security
- Potential:
  - Portability
  - Productivity
  - Reduced cost

#### Mobile devices



Image from http://www.securedgenetworks.com/

### Coupled with wearable devices



## Major limitations

- Limited power
  - Specific app functions
  - "Light" computing (no serious AI)
- Limited screen real estate
  - Less information
  - Fewer icons
- Can they really scale?

### Summary

- Interdisciplinary field
- Wide range of existing educational software
- Success of these applications vary
- Biggest hurdle:
  - Balance between fun and learning value